

Village of Geneva on the Lake  
Regular Meeting of Council  
Minutes of Meeting 05/07/2018

Mayor Bennett called the meeting to order at 7:32 PM.

Roll call was taken and the following council members were present: Matt Caudill, Cindy Herda, Gary Himes, P.J. Macchia and Don Woodward. Also present were Administrator Mark Mizak, Fiscal Officer Kim McKinley, Solicitor Kyle Smith, Police Chief Tim Bruckman and Fire Chief Tim Mills. Jennifer Allison was absent.

MINUTES TO THE PREVIOUS MEETING: Macchia made a motion, seconded by Woodward to approve the minutes of the April 16, 2018 council meeting. The motion passed with all in favor.

Mayor Bennett discussed the GOTL structure being placed at the Rec Park and had drawings available for review. He stated that the conversation about the structure began several months ago. The topic has been discussed at the chamber meetings and at the town hall meeting. The project was headed up by the CVB and funded thru donation, 28k by Sally Arndt and 10K from Ed and Deb Andrus family in memory of Ed and Dot Andrus. There was no cost to the village. Mayor Bennett feels project will be huge for social media as is the Cleveland sign. This is the way of the future, social media is ruling our world; village needs to step it up or be left behind. Couple of council members can explain the workings and impact of social media. A presentation on the golf course will follow person appearing before council.

PERSONS APPEARING BEFORE COUNCIL: Duane Feher

Mr. Feher thanked Mayor Bennett and members of council for allowing him to address the group. Mr. Feher was startled when he saw the stakes for the sign about 10 days ago. He contacted the mayor and talked with Tim Mills. Mayor Bennett explained the reasoning behind the sign placement. Mr. Feher outlined his complaint in a letter sent to Mayor Bennett and forwarded to members of council. Mr. Feher requesting a meeting to better understand as a community. Some of Mr. Feher's neighbors wanted to understand the reasoning behind the site selection. Mayor Bennett added that the CVB is donating the structure to the village. Therefore, the structure must be on village property in order to be insured. Mr. Feher praised the village for the improvements; village continues to move forward in the right direction. He agrees with the logic behind the structure, just not the location. He requested a detailed explanation for the benefit of those in attendance explaining the process.

Council Member Woodward, also a member of the CVB board responded. He explained that the idea started about two or three years ago with phenomenon of cell phone cameras and social media such as Facebook and Instagram. Selfies and group pictures are a big thing, google the Cleveland sign and hundreds of pictures are the internet. Seminars attended by Mr. Woodward recommended placing a creative banner at your business to allow the posting of free publicity. The CVB has explored ways to brand "GOTL", including large beach chairs or a lighthouse. As per site selection, Mr. Woodward began by explaining that public property is covered under sovereign immunity, therefore the village is immune from civil suits unless found negligent. The structure would have been difficult to insure if it was located on private property. The arches were purchased by the CVB; however, they are under the care, custody and control of the village; therefore, the village insures the arches and way signs. The second criteria was that the structure needed to be in a high foot traffic area with high visibility. Areas such as Indian Creek and the State park lacked the foot traffic desired. Neither the Village, City nor Township does own Geneva Township Park; the park is their own political entity. The Buckeye Commons joint landowners own new Street beach. Visibility and safety was a concern; pictures may be taken south of sidewalk without having to go into the road. The condition of the old fence was discussed; area will be enhanced with new landscaping and a seating area. No other area in the park met the criteria.

Mr. Dick Thompson inquired about the old boat launch. Councilman Woodward explained that the sewer outfall is located in that area; structure could interfere with repairs and maintenance. Mr. Thompson would like to see the old Rec signs updated or removed; eliminate clutter. Mr. Thompson requested that the village be sensitive to the property owners and complete the project in a tasteful manner.

Mayor Bennett stated that a master plan for the park would be created. Mayor Bennett explained the structure was part of several projects at the park including 35K in new playground equipment, seating area with Wi-Fi, and twelve additional handicap parking spaces. Mayor Bennett stated that there is a plan to turn part of the tennis courts into a pickle

ball court. Mrs. Hedrick inquired if the village owned the property in the back. Mayor Bennett confirm the area is part of the park; an updated ballfield and enclosed Dog Park would be considered in the future. The area can hold over two hundred vehicles. Mrs. Hedrick felt the back area would allow for easier access and greater visibility. Mayor Bennett stated the village would eliminate the road parking space in front of GOTL structure. LED lighting will illuminated sign from ground up; light will not be overbearing. Once drawings are complete, plan will be available at the monthly chamber meeting held on the third Wednesday of the month. Mayor Bennett stated the structure falls within zoning guidelines.

CVB President Tim Mills has some money left to begin the landscaping. He has contacted the VFW and the FOE to inquire about additional funding; they are waiting for the site plan.

Duane Feher emphasized the need for landscaping, removing or updating the signs, fence repair and replacing trash containers to make the area less intrusive and to minimize the impact for the neighbors across the street. Mr. Woodward thanked Mr. Feher for his input.

**PAYMENT OF BILLS:** Macchia made a motion, seconded by Caudill to approve the payment of bills. The motion passed with all in favor.

Council reviewed reports from the Mayor for the month of April.

**FIRE REPORT:** The department provided a written report on fire & ambulance calls, on-site inspections, hour statistics & fuel consumption for the month of April. Department will pick up new engine from Geneva City this week. Chief Mills expects all business fire inspections completed within one week. Marc's radios are on order; radio's will all departments to communicate better with each other.

**GOLF COURSE:** Matt Caudill launched an ad on Facebook last Tuesday; as of today, the ad appeared on 30,561 pages. Matt will be able to tract interaction once he gains access. Ad is reaching users within a twenty-mile radius.

**ENGINEER REPORT:** PDG provided a written report for April.

**ADMINISTRATOR REPORT:** Adm provided written report for April.

**OLD BUSINESS:** 5K run had 85 participants. Tim Mills thanked Amanda Briggs and the safety forces. Key Bank Neighbors Make a Difference Day; volunteers will paint the deck and plant flowers at the golf course on May 23, 2018.

***ORDINANCE 2018-17: A RESOLUTION DECLARING IT NECESSARY TO IMPROVE THE STREETS IN THE VILLAGE OF GENEVA ON THE LAKE, OHIO BY SUPPLYING ELECTRIC LIGHTING AND NOT DECLARING AN EMERGENCY. Second Reading.*** Woodward made a motion, seconded by Macchia to waive the three reading rule. The motion passed with all in favor. Macchia made a motion, seconded by Woodward to pass Ordinance 2018-17. The motion passed with all in favor.

***ORDINANCE 2018-22: AN ORDINANCE AUTHORIZING THE MAYOR TO PURCHASE THROUGH THE OHIO STATE PURCHASING PROGRAM TWO POLICE CRUISERS AND TO APPLY FOR A \$58,000.00 LOAN FROM ANDOVER BANK FOR THE PURPOSE OF PURCHASING AND OUTFITTING TWO POLICE CRUISERS, AND DECLARING AN EMERGENCY.*** Macchia made a motion, seconded by Caudill to pass as an emergency. The motion passed with all in favor. Macchia made a motion, seconded by Caudill to waive the three reading rule. The motion passed with all in favor. Macchia made a motion, seconded by Caudill to pass Ordinance 2018-22. The motion passed with all in favor.

***ORDINANCE 2018-23: AN ORDINANCE AMENDING APPROPRIATIONS IN VARIOUS FUNDS.*** Macchia made a motion, seconded by Caudill to waive the three reading rule. The motion passed with all in favor. Macchia made a motion, seconded by Caudill to pass Ordinance 2018-23. The motion passed with all in favor.

***ORDINANCE 2018-24: AN ORDINANCE AUTHORIZING THE FISCAL OFFICER TO CERTIFY A LIST OF DELINQUENT SEWER BILLS TO THE COUNTY FOR REAL ESTATE ASSESSMENT AND DECLARING AN EMERGENCY.*** Macchia made a motion, seconded by Woodward to pass as an emergency. The motion passed with all

in favor. Macchia made a motion, seconded by Woodward to waive the three reading rule. The motion passed with all in favor. Macchia made a motion, seconded by Caudill to pass Ordinance 2018-224. The motion passed with all in favor.

**ORDINANCE 2018-25: AN ORDINANCE ADVANCING FUNDS FROM GENERAL FUND TO THE PARK FUND IN ORDER TO PROVIDE FUNDING FOR THE GOLF COURSE & PLAYGROUND EQUIPMENT.** Macchia made a motion, seconded by Caudill to waive the three reading rule. The motion passed with all in favor. Macchia made a motion, seconded by Woodward to pass Ordinance 2018-25

**ORDINANCE 2018-26: AN ORDINANCE AMENDING THE ZONING CODE BY DEFINING COTTAGE HOUSING, MULTI-FAMILY RESIDENTIAL DISTRICTS, AND MIXED-USE BUSINESS RESIDENTIAL DISTRICT AND NOT DECLARING AN EMERGENCY. First Reading.** Members of Planning Commission will attend the next regularly scheduled work session. Woodward made a motion, seconded by Macchia to Table Ordinance 2018-26 and referred to planning. The motion passed with all in favor.

**ORDINANCE 2018-27: AN ORDINANCE AMENDING THE ZONING CODE. First Reading.** Woodward made a motion, seconded by Macchia to Table Ordinance 2018-27 and referred to planning. The motion passed with all in favor.

**ORDINANCE 2018-28: AN ORDINANCE AMENDING THE ZONING MAP OF THE VILLAGE OF GENEVA ON THE LAKE TO ADD A NEW DISTRICT FOR RESIDENTIAL MULTI-FAMILY (RMF), AND NOT DECLARING AN EMERGENCY. First Reading.** Macchia made a motion, seconded by Woodward to Table Ordinance 2018-28 and referred to planning. The motion passed with all in favor.

**ORDINANCE 2018-29: AN ORDINANCE AMENDING THE ZONING MAP OF THE VILLAGE OF GENEVA ON THE LAKE TO ADD A NEW DISTRICT FOR MIXED-USE BUSINESS RESIDENTIAL (RB-RR2), AND NOT DECLARING AN EMERGENCY. First Reading.** Macchia made a motion, seconded by Woodward to Table Ordinance 2018-28 and referred to planning. The motion passed with all in favor.

New Business: Ashtabula County Commissioner will hold regular meeting at Geneva-on-the-Lake on Tuesday, July 31, 2018 at 6:30 p.m. Election Day is tomorrow, Bob Lee invited everyone to come out and vote. Mother Day parade will be Saturday at 1:00 p.m. Boy Scouts will be selling flowers this upcoming weekend in Geneva.

Macchia made a motion, seconded by Woodward to adjourn the meeting. The motion passed with all in favor.

Mayor Bennett adjourned the meeting at 8:25 p.m.

Recorded by: Kimberly A. McKinley, Fiscal Officer